FIFTH JUDICIAL DISTRICT COUNT COUNTY OF LEA STATE OF NEW MEXICO

FILED IN MY OFFICE
DISTRICT COURT CLERK
11/16/2015 4:21:28 PM
NELDA CUELLAR
Nora Flores

MELVIN SMITH and STAN FOWLER, Plaintiffs,

V.

D-506-CV-2015-

AUTO-OWNERS INSURANCE COMPANY, Defendant Insurance Corporation.

D-506-CV-2015-01102
Case assigned to Shoobridge, William G. W.

COMPLAINT FOR BREACH OF UNDERINSURED MOTORIST INSURANCE CONTRACT AND TORTS

COMES NOW the Plaintiffs, Melvin Smith and Stan Fowler by and through their attorneys, Sherman & Sherman (Frederick H. Sherman), and for a complaint STATE:

COUNT I: BREACH OF CONTRACT

- 1. The Plaintiffs are residents of Lea County, New Mexico. Auto-Owners Insurance Company's ("AOI") home office is in Lansing, Michigan and is a for profit insurance company, insuring automobiles with agents in 26 states throughout the United States and offering coverage in all states. It issued a commercial policy in Iowa covering the Plaintiffs for underinsured motorist coverage ("UIM"), which is stated by the defendant to be primary. Jurisdiction exists under New Mexico's long arm statute NMSA 1978, § 38-1-16(A), as the place of the collision giving rise the insurance claims against the tortfeasor and for Plaintiffs' first party UIM coverage.
- 2. The policy of AOI as to vehicles which have accidents in other states, including New Mexico, are covered under its policies under the clause of the policy denominated as the "FINANCIAL RESPONSIBILITY AND COMPULSORY INSURANCE LAWS" stating:

"While an **auto** to which this insurance applies is subject to laws of another state or Canada, **we** will:

1. increase the limits of insurance for Liability Coverage to comply with the minimum requirements of a financial responsibility or

compulsory insurance law of the jurisdiction where such auto is being operated, and

- 2. Afford the minimum amounts of the types of mandatory coverage's required by the jurisdiction where such **auto** is being operated."
- 3. By this clause in its policy, relied upon by its insureds', AOI has incorporated the financial responsibility or compulsory insurance law of New Mexico, including UIM coverage as intended by the legislature and public policy of New Mexico.
- 4. AOI admitted to jurisdiction by facilitating insurance coverage to operate in New Mexico under NMSA 1978, § 66-5-205, which requires such coverage for any vehicle using the streets and highways of New Mexico; and as set forth in NMSA 1978, §§ 66-5-103 and 66-5-104 for service; NMSA 1978, § 66-5-201 through 66-5-239 and as incorporated for uninsured or underinsured motorists claims; and NMSA 1978 § 66-5-301 with the underlying policy to compensate persons injured through no fault of their own, by uninsured or inadequately insured motorists to put an injured insured in the same position he would have been in had the tortfeasor had liability coverage in the amount equal to the underinsured motorist protection purchased for the insured's benefit. NMSA 1978, Section 66-5-301(A) (Repl.Pamp.1989) requires that an insurance policy contain uninsured motorist coverage "for the protection of persons insured thereunder who are legally entitled to recover damages from owners or operators of uninsured motor vehicles because of bodily injury * * * death * * * or destruction of property."

 Compulsory uninsured motorist coverage is "to protect the insured against the financially irresponsible motorist, not to protect the insurance company." *Id.*
- 5. AOI also sold liability insurance to protect the Plaintiffs if they committed a tort in New Mexico and would have defended the policy holder in New Mexico for such a claim where the collision occurred in New Mexico. Before any settlement was consummated, AOI required approval of the policy limits of the tortfeasor.

- 6. AOI chose to sell its product, including the UIM insurance policy and liability policy, in a way which covered its insured vehicle use in other states, including New Mexico, and cannot reasonably claim this foreseeable event was a surprise when held to answer in any state for the damage covered by its insurance policy. AOI has manifestly availed itself of the privilege of conducting business in New Mexico by its insureds and the location of potential witnesses as to the collision in New Mexico to satisfy minimum contacts.
- 7. AOI *purposefully* avails itself of the privilege of conducting activities within New Mexico, invoking the benefits and protections of its laws in order to sell its insurance contracts which would cover each of its' policy holders as to any collision in the State of New Mexico.
- 8. On 07-17-2012, Plaintiffs were on a business trip traveling in Deming, New Mexico when they stopped for a vehicle in front of them (first vehicle) who was stopped for traffic and Plaintiff's vehicle (second vehicle) was rear-ended by a third vehicle. The Plaintiffs were injured due to no fault of their own.
- 9. Liability was clear, due to failure to yield the right of way by the third vehicle, who was carelessly and recklessly driving while texting on his cell phone and not watching what was in front of him, when he crashed into the vehicle occupied by the Plaintiffs, shoving the Plaintiff's vehicle into the first vehicle. The tortfeasor did not engage in any braking prior to the collision. It was a clear and sun lit day.
- 10. When policy limits were offered by the tortfeasor, the Defendant agreed to accept policy limits for such collision, as was offered in payment to Plaintiffs in the sum of \$46,268.90 for Stan Fowler and \$26,731.10 for Melvin Smith, totaling \$100,000 policy limits after \$27,000 settlement with the first vehicle located in front of the Plaintiffs and also injured due to the tortfeasor.

- 11. The UIM coverage territory is the entire United States, in the amount of \$1,000,000, UIM coverage from AOI with the face sheet, attached hereto as exhibit "1". Both Plaintiffs are covered under such UIM policy.
 - 12. Damages within policy limits were submitted to AOI on May 15, 2015.
- 13. On May 27, 2015, AOI acknowledged the settlement demands by Melvin Smith and Stanley Fowler and stating, "[a]t this time we are not able to meet your demands for either client. Should you choose to pursue the underinsured motorist claims further, please proceed as you see fit and take the necessary steps to do so. If you have any questions please feel free to contact me." (Attached hereto as exhibit "2")
- 14. Within an hour and a half, a question was asked by Plaintiffs attorney, a copy of which is attached hereto as exhibit "3":
 - "Is your insurance company going to give a reason for denial of all claims and coverage? As discussed prior to this decision, these claims are subject to negotiation and I will request whether my clients are receptive to arbitration if the insurance company is so inclined. I will assume 5 days would be sufficient to answer these questions unless an extension is requested for a reasonable time stated in the request otherwise the decision would require filing suit."
- 15. The next day on May 28, 2015, a response was received from AOI, a copy of which is attached hereto as exhibit "4", stating: "Auto Owners does not agree to arbitration so suit would have to be filed. We aren't denying all claims and coverage, we do not feel we can meet the high settlement demand you are asking for so it is not worthwhile for us to make an offer when we would be so far apart."
- 16. In response to AOI's email on July 31, 2015, it required its customer and policy holder to go to the expense and aggravation of filing a lawsuit in order to get AOI to make an offer it believed was appropriate and otherwise negotiate with its policy holder.

- 17. A response was sent to AOI on Sep. 14, 2015, requesting whether AOI would agree to mediation in order to arrive at a fair settlement to all parties and to avoid litigation expenses that could better go for resolving the case by an early settlement which would avoid the necessity of filing suit.
- 18. On Sep. 15, 2015, AOI refused to mediate, a copy of which is attached hereto as exhibit "5".
- 19. The Plaintiffs otherwise have met all the requirements to file suit against AOI, which has breached its contract with the Plaintiffs by requiring the Plaintiffs to file suit in order to negotiate with its customer and insured. AOI's requirement to sue waived any further term for the right to sue AOI under its policy. *See* Policy VI D2 p. 28.
- 20. AOI has an absence of any reasonable basis for denying benefits of the policy, and declined giving any explanation to its insured so any other questions could be resolved and the claim could be settled.
- 21. AOI reviewed the claim up and down its chain by those in charge of authorizing settlements by investigating or reviewing only 12 days, less the weekends, reflecting no serious consideration and without properly being reviewed in order to settle the claim within policy limits.
- 22. AOI refused to consider any additional information and implied any additional claim—if one were submitted—would be denied.
 - 23. AOI failed to process a claim without a reasonable basis for such action.
 - 24. AOI arbitrarily denied coverage to delay payment of a claim to its insureds.
- 25. AOI has a fiduciary duty owed to its insureds, and breached its fiduciary duty and its obligation of good faith incorporated in every contract, to timely investigate and fairly evaluate the claims of the each of the Plaintiffs, and it did not conduct a competent investigation

of the claims and honestly and fairly balance its own interests and the interest to the insureds by refusing any further evaluation of the claims to resolve the claims within policy limits; and required the Plaintiffs to file suit without asking for any further information so that the claims could be resolved. Such refusal was in bad faith and a breach of its duty of good faith implied in its contract to insure the Plaintiffs.

- AOI, which required coverage through its contracts of adhesion, which is imbued with the public interest; inherently unequal bargaining power between the insurer and insured, which persists throughout the parties' relationship and becomes particularly acute when the insured sustains a physical injury or economic loss for which coverage is sought, giving rise to a duty to settle claims without litigation, in appropriate cases such as this case.
- 27. As a proximate and foreseeable result of AOI's actions of such refusal to negotiate in good faith without filing a lawsuit, the Plaintiffs' have incurred damages as follows:
 - Loss of earnings and the present cash value of earning capacity
 reasonable certain to be lost in the future.
 - b. Reasonable expense of necessary medical care, treatment and services received and the present cash value of the reasonable expenses of medical care, treatment and cervices reasonably certain to be received in the future.
 - c. The reasonable value of any necessary nonmedical expenses which have been required as a result of the injury and the present case value of such nonmedical expenses reasonably certain to the required in the future.
 - d. Damages for the nature, extent and duration of the injuries.
 - e. The pain and suffering experienced and reasonably certain to be experience in the future as a result of the injury

- f. Loss of enjoyment of life experienced and reasonable certain to be experienced in the future as a result of the injuries.
- g. Any aggravation of any preexisting ailments or conditions which will create pain and suffering in the future.
- h. Losses of services to others and the present cash value of service to other reasonably certain to be deprived in the future.
- The emotional distress of each plaintiff due to the loss of the society,
 guidance, companionship and sexual relations resulting from the injuries
 suffered in this collision.
- Litigation expense including attorneys fees, been denied compensation for damages suffered and covered under the policy.
- k. The amounts of any incidental or consequential loss to the Plaintiffs which the insurance company and the policy beneficiaries could reasonably have expected to be a consequence of the insurance company's failure to perform its obligations under the insurance policy.
- Punitive damages due to the reckless nature of the collision covered under
 UIM coverage by its contract, as set forth paragraphs 2 and 3 above.

WHEREFORE IT IS PRAYED the Plaintiffs be awarded damages due to AOI breaching its' contract under the New Mexico UIM statutes, incorporated in the insurance contract issued by the Defendant, including the collisions in the State of New Mexico that is the subject matter of the insurance contract, and for all their damages, including interest at 15% and for such other and further relief as the Court deems just.

COUNT II: PUNITIVE DAMAGES UNDER THE CONTRACT

28. All the pleadings herein are incorporated by reference.

- 29. AOI breached its duty of good faith by:
 - intentionally refusing to offer any basis for why there was no amount it could offer within policy limits;
 - intentionally refusing to state what its belief was in the value of the claims
 with an explanation of how it arrived at its value so the Plaintiffs could
 provide information needed;
 - intentionally discounted the values and claims of its insured without any explanation;
 - d. intentionally breached its duty to settle claims without litigation and without explanation;
 - e. deceiving the Plaintiffs as it insured, by failing to state material facts if doing so deceives or tends to deceive its insureds;
 - f. violating its duties to its insured in unfairly taking advantage of its insureds lack of knowledge;
- 30. AOI's failure, to pay Plaintiff insureds' claim in any amount, or tender the amounts it believed was reasonable, is unreasonable and wrong. Particularly in pressuring the Plaintiffs to file an expensive, lengthy, and time consuming litigation, as required by AOI in refusing to arbitrate the issues to avoid litigation, and refusing to mediate the issues knowing they would likely have to mediate in any court proceeding after suit was filed.
- 31. AOI willfully breached its insurance contract with its insureds by intentionally failing to act reasonably under the circumstances, to conduct a timely and fair investigation and evaluation of the Plaintiffs' legitimate claims for benefits under the terms of Plaintiff's policy with AOI.

- 32. A direct, proximate and foreseeable result of AOI's willful breach of its contract under its uninsured motorist coverage, paid for the benefit of the Plaintiffs legitimate first-party claims, Plaintiffs' have suffered pecuniary losses, non-pecuniary losses and damages, all in amounts to be proven at trial.
- AOI's actions as alleged herein with respect to the investigation, evaluation, payment of Plaintiffs' legitimate policy claims and violation of its good faith and fiduciary obligations owed to its insureds, were wanton, malicious, intentional, and in reckless disregard for Plaintiffs' rights, amounting to a willful, malicious and bad faith breach of its contractual duties and obligations under its' insurance contract with its' insureds for the Plaintiffs, thereby entitling Plaintiffs to an award of punitive damages from the collision and in amounts sufficient to punish and deter AOI from similar conduct in the future, as well as an award of attorney fees under the common law and part of punitive damages.
- 34. It is believed that AOI has a pay-for-performance program incentivized to deny the Plaintiffs' claim or approach the claim with the goal of denying it, because the denial would reflect favorably on its claim severity metrics and result in additional pay for AOI employees.

WHEREFORE IT IS PRAYED the Plaintiffs be awarded compensatory and punitive damages for the reckless acts of AOI under the policy, including interest at 15% and for such other and further relief as the Court deems just.

COUNT III: COMPLAINT FOR BAD FAITH, MISREPRESENTAION AND FRAUD

- 35. All the pleadings herein are incorporated by reference.
- 36. As a way of selling its' insurance, AOI misrepresented its coverage under its policy, knowing its' customers would rely upon such statements, which are set forth as:
 - a. As receiving "the highest rankings in claims service".
 - b. As "having reputation of being The 'No Problem' People®".

- c. "[P]roviding Super Outstanding Service to our policyholders".
- d. "ready to assist you with your car insurance needs"
- e. "[W]e firmly believe in the value of dealing with each insured through personal contact with company claim representatives" to provide a wide range of coverages they need out on the road" and will "help you navigate the often-confusing business auto insurance landscape....to make sure that your commercial car insurance policy effectively protects your business.
- f. "When you call an Auto-Owners independent agent, you can be confident that you are working with an auto insurance specialist that has your interest in mind."
- g. "No Problem®" Commercial Claims Service. Since 1916, Auto-Owners

 Insurance has been dedicated to providing superior customer service. Our goal is to be recognized as the best provider of claims service in the insurance industry, and we are committed to helping you file commercial car insurance claims as quickly and easily as possible."
- h. "The friendly Auto-Owners independent agent in your community will be happy to help you find the right commercial auto insurance policy for your business. They assist you in determining which combination of coverage options will protect your business to provide a wide range of coverages they need out on the road."
- i. "Commercial Car Insurance. Independent Auto-Owners insurance agents help you navigate the often-confusing business auto insurance landscape. Our independent agents are here to make sure that your commercial car insurance policy effectively protects your business. Your independent agent will work with you closely to determine which coverage options are appropriate for your needs. When you call an Auto-Owners independent agent, you can be confident that you are working with an auto insurance specialist that has your interest in mind."

- j. "Broad, flexible protection for you and your automobile", knowing its customers would rely on such statement to buy the policy, which was reasonably relied upon by its insured;
- k. "No Problem"® Car Insurance Claims Service. If you're involved in an accident, rest assured that you have Auto-Owners Insurance in your passenger seat. Our award-winning auto insurance claims service, our auto insurance agents and claims specialists are prepared to handle your car insurance claims and get you back on the road as quickly and efficiently as possible."
- 1. "An independent, local auto insurance agency will facilitate personal, timely claims services and be there when you need them."
- m. All of these statements are made in conjunction with the strong financial ability to make them happen, and stating it has "over \$16.7 billion in combined assets".
- 37. When the Plaintiff Smith contacted his agent, he was referred to AOI offices until the claim with the tortfeasor was completed.
- 38. After settlements for policy limits were accepted by the Plaintiffs, AOI was requested to afford UIM coverage under Plaintiffs' policy.
- 39. The above representations by AOI are false and misleading based on the facts as set forth in the emails from AOI when claims were made, when compared to the above statements to get people to purchase its' policies.
- 40. AOI knowing or recklessly disregarded any reasonable basis for denying the Plaintiffs claims by refusing to answer questions why AOI refused to consider any damages available under its policy, so they could obtain that information or from attempts to mislead or deceiving its policy beneficiaries, and by taking advantage of the vulnerable position of its insureds.

- 41. The policy purchased was more than financial security, it was purchasing peace of mind; and the extra remedy of bad faith is needed to insure Plaintiffs covered by the policy would receive the benefit of the bargain. The actions of AOI are wrongful and in bad faith, needing an adequate remedy for AOI's wrongful conduct.
- 42. The actions of AOI have been with malice, fraud, recklessness, or based on illegal acts and constitute willful and wanton disregard for the rights or safety of others, including the Plaintiffs, from intentional acts that were unreasonable and in disregard of a known or obvious risk that was so great as to make it highly probable that harm would follow.
- 43. These acts are with conscious indifference to the consequences for its' ill will and tortuous conduct and AOI should be liable for punitive damages.
- 44. Multiple reviews of the claim, and continued denial of a valid claim in the face of documentation showing the consequences of its failure to cover the claim, constitutes clear, convincing, and satisfactory evidence of willful and wanton behavior by AOI, which violates the common-law cause of action against AOI for bad-faith denial or delay of insurance benefits.
- 45. The acts of AOI were in bad faith and were in reckless disregard of the interests of the Plaintiffs, or was based on a dishonest judgment, or was otherwise malicious, willful, wanton or reckless, such that punitive damages should be awarded, taking into account all the circumstances, including the nature of the wrong and such aggravating circumstance as may be proven at trial.
- 46. AOI's knowledge, or reckless disregard of the lack of a reasonable basis for denying the claim, makes it responsible for the tort of bad faith in first-party situations in which the dispute involves the insured's right to recover under the policy.
- 47. AOI has indicia of a fiduciary relationship under the AOI policy, by the inequality of the parties; and the dependence of one person upon another.

- 48. AOI's acts are a violation of common law fraud, negligent or intentional misrepresentation and fraudulent inducement based on Plaintiff's reasonable expectations of an ordinary layperson who would believe the representations of AOI, or attributable to AOI at the time the policy was purchased and issued, which fostered the Plaintiff's reasonable expectations.
- 49. The acts of AOI in refusing to negotiate the damages after admitting liability under the policy and after refusing to articulate any facts or reasons for requiring filing suit from its investigation in twelve days or less, reflects a reckless disregard of a lack of a reasonable basis for denial, or a reckless indifference to facts or to proof submitted by its insureds, requiring a duty explain and duty not to deceive, mislead, or conceal with dishonesty against its insureds. A reasonable insurer, proceeding under the facts and circumstances that a proper investigation would have revealed, would not have denied payment of the claim.
- 50. AOI had a duty not to act so as to interfere with, obstruct, delay, defeat, minimize or diminish Plaintiffs' rights to receive the full benefits of their policy.
- 51. Irrespective of any actual duty to pay, the actions of AOI during the claim handling process, especially its immediate, unfounded and unreasonable denial of Plaintiffs' claims without a full, fair and impartial investigation of the claims, violated AOI's fiduciary duties of good faith, fair and honest treatment and equal consideration owed to Plaintiffs.
- 52. AOI intentionally violated its duty of good faith and fair dealing including its fiduciary duties and /or in bad faith failed to act reasonably under the circumstance to conduct a timely and fair investigation and evaluation of Plaintiff's legitimate policy claims.
- 53. The Defendant, to date, has not presented any evidence and refuses to provide any reasonable reason why AOI will not consider any claims within its policy limits and such acts of AOI are unreasonable.

- 54. The Defendant failed to conduct a prompt, impartial and fair investigation of the Plaintiffs' claims and refused its fiduciary obligation to give Plaintiffs interests' equal consideration during the course of that investigation.
- 55. The Defendant's investigation was deliberately intended to solely find some reason or pretext to support a denial of Plaintiffs' claims rather than trying to impartially find facts supporting Plaintiff's claims.
- 56. The Defendant deliberately, willfully and/or recklessly violated its fiduciary duty of good faith and fair dealing by refusing to attempt any settlements denying Plaintiffs' legitimate claims in bad faith willfully, maliciously and/or recklessly misrepresented material policy provision in denying Plaintiff's legitimate claims and requiring Plaintiff's to file a lawsuit before any negotiation would take place.
- 57. As a direct and proximate result of AOI's breach of its covenant of good faith and fair dealing, fair and honest treatment and bad faith failure to promptly, fairly and in good faith investigate Plaintiffs' legitimate first party claims as well as its willful refusal in bad faith to pay Plaintiffs' legitimate claims for first party insurance benefits under its policy, Plaintiffs have suffered pecuniary, and/or non-pecuniary losses and damages in amount to be proven at trial.
- 58. As a direct and proximate result of AOI's breach of its covenant of good faith and fair dealing, fair and honest treatment, and equal consideration during the claim handling process, Plaintiffs were deprived of the peace of mind and security under the contract of insurance and irrespective of any contractual duty to pay, thereby causing Plaintiffs to suffer pecuniary and/or non-pecuniary compensatory damages and losses as a result thereof, in amounts to be proven at trial.

WHEREFORE IT IS PRAYED the Plaintiffs be awarded damages against the

Defendant for all their damages and for punitive damages due to its reckless and intentional acts

of fraud, acts of misrepresentation, plus interest at 15% and for such other and further relief as the Court deems just.

COUNT IV: FOR A DECLARATORY JUDGMENT

- 59. All the pleadings herein are incorporated by reference.
- 60. A Declaratory Judgment is appropriate pursuant to NMSA 1978, §§ 44-6-1 et seq., as to an actual controversy to declare rights, status and other legal relations whether or not further relief is or could be claimed.

WHEREFORE IT IS PRAYED the Plaintiffs prayers for relief under the Declaratory

Judgment Act be granted as may be appropriate, and for such other and further relief as the Court
deems just.

Respectfully submitted,

SHERMAN & SHERMAN

Frederick H. Sherman 210 South Silver Avenue

Deming, New Mexico 88030-3716

(575) 546-8846

(575) 546-8847 FAX

fredericksherman@gmail.com

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Auto-Owners

Page 1

79041 (04-95) Issued 08-04-2011

(MUTUAL) INSURANCE COMPANY 6101 ANACAPRI BLVD., LANSING, MI 48917-3999

TAILORED PROTECTION POLICY DECLARATIONS

Renewal Effective 10-01-2011

STANTON-INGERSOLL AGENCY INC 04-0307-00 MKT TERR 013 04-0307-00

(309) 734-2171

POLICY NUMBER

Company Use

43-033-168-00

PRINCIPAL MOBILITY INC INSURED

07-46-IA-0110

ADDRESS

6733 HORTHWEST BLVD **DAVENPORT IA 52806-1558** Company Bill

POLICY TERM 12:01 a.m. to 12:01 a.m. 10-01-2011 10-01-2012

In consideration of payment of the premium shown below, this policy is renewed. Please attach this Deciarations and attachments to your policy. If you have any questions, please consult with your agent.

COVERAGE

TERRITORY

GARAGE LIABILITY COVERAGE

GARAGE LIABILITY COVERAGE - Limits of Insurance

COVERAGES	Lihits
General Aggregate (Other than Products-Completed Operations and Auto)	\$ 1,000,000
Products-Completed Operations Aggregate	\$ 1,000,000
Personal Injury and Advertising Injury	\$ 1,000.000
Damage To Premises Rented To You (Fire Damage)	# \$ 50,000 any one premises
Combined Bodily Injury and Property Damage Liability	\$ 1,000,000 each occurrence
Auto Medical Payments Medical Payments	\$ 5,000 each person \$ 5,000 each person
Uninsured Motorist Underinsured Motorist	\$ 1,000,000 each person /\$ 1,000,000 each occurrence \$ 1,000,000 each person /\$ 1,000,000 each occurrence

ITEM DETAILS: Twice the "General Aggregate Limit", shown above, is provided at no additional charge for each 12-month period in accordance with form 89700. Audit is Annual. Entity is a Corporation .

Additional Insured - Bldg/Landowner

COVERAGES		PREMIUM	
See Form 89870 TERRORISM COVERAGE		\$117.00 .59	
	TOTAL	¢117.59	

Additional Forms For This Coverage: 89870 (09-05)

ITEM DETAILS: Number of additional insureds - 1. See form 89870 for a list of additional insureds.



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AUTO-OWNERS INSURANCE COMPANY
AUTO-OWNERS LIPE INSURANCE COMPANY
HOME-OWNERS INSURANCE COMPANY
OWNERS INSURANCE COMPANY
PROPERTY-OWNERS INSURANCE COMPANY
SOUTHERN-OWNERS INSURANCE COMPANY



BRANCH CLAIM OFFICE 6715 N. Big Hollow Road • P.O. Box 3337 Peoria, Illinois 61612-3337 309-693-2556 FAX 309-693-0548 Toll Free 800-338-2939 WWW.AUTO-OWNERS.COM

May 27, 2015

LAW OFFICES OF SHERMAN & SHERMAN 210 S SILVER AVE DEMING, NM 88030-3716

Claim Number:

17-3057-12

Insured:

Principal Mobility

Your Client:

Melvin Smith & Stanley Fowler

Date of loss:

7/17/12

Dear Attorney Sherman:

We are in receipt of your settlement demands for Melvin Smith and Stanley Fowler. At this time we are not able to meet your demand for either client. Should you choose to pursue the underinsured motorist claims further, please proceed as you see fit and take the necessary steps to do so. If you have any questions please feel free to contact me.

Sincerely,

Kim Barrick, AIC, SCLA, ATNS

Kim Barrick, AIC, SCLA, AINS Branch Claim Representative 800-338-2939 x7214 F 309-693-0548 barrick.kimberly@aoins.com





Frederick Sherman <fredericksherman@gmail.com>

17-3057-12 Principal Mobility

3 messages

Barrick, Kimberly <Barrick, Kimberly@aoins.com>
To: "fredericksherman@gmail.com" <fredericksherman@gmail.com>

Wed, May 27, 2015 at 1:22 PM

Letter attached for Melvin Smith and Stanley Fowler

Kim Barrick, AIC, SCLA, AINS

Branch Claim Representative

800-338-2939 x7214

F 309-693-0548

barrick.kimberly@aoins.com



"HIGHEST CUSTOMER SATISFACTION AMONG AUTO INSURERS IN THE NORTH CENTRAL REGION"

Click for more information.

Case 2:15-cv-01153-SMV-GBW Document 1-1 Filed 12/18/15
Frederick Sherman < fredericksherman@gmail.com> We

To: "Barrick, Kimberly" <Barrick Kimberly@aoins.com>

Is your insurance company going to give a reason for denial of all claims and coverage? As discussed prior to this decision, these claims are subject to negotiation and I will request whether my clients are receptive to arbitration if the Insurance company is so inclined. I will assume 5 days would be sufficient to answer these

1 of 3

11/16/2015 9:54 AM

questions unless an extension is requested for a reasonable time stated in the request otherwise this decision would require filing suit. FHS

Frederick "Rick" Sherman 210 South Silver St. Deming, New Mexico 88030 USA Tel. 575-546-8846

fredericksherman@gmail.com www.floridamountains-nm.com [Quoted text hidden]



Barrick, Kimberly <Barrick, Kimberly@aoins.com>
To: Frederick Sherman <fredericksherman@gmail.com>

Thu, May 28, 2015 at 7:35 AM

Auto Owners does not agree to arbitration so suit would have to be filed. We aren't denying all claims and coverage, we do not feel we can meet the high settlement demand you are asking for so it is not worthwhile for us to make an offer when we would be so far apart.

Kim Barrick, AIC, SCLA, AINS

Branch Claim Representative

800-338-2939 x7214

F 309-693-0548

barrick.kimberly@aoins.com



"HIGHEST CUSTOMER SATISFACTION AMONG AUTO INSURERS IN THE NORTH CENTRAL REGION"

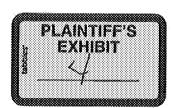
Click for more information.

From: Frederick Sherman [mailto:fredericksherman@gmail.com]

Sent: Wednesday, May 27, 2015 3:59 PM

2 of 3

11/16/2015 9:54 AM



Of course we are moving foreword with your requirement to file suit. It takes a lot of time to put together a complaint and all lawsuits are expensive. The company doesn't want to pay policy limits but it don't indicate what Auto Owners does want to pay so we can accept, negotiate or provide additional information to you and receive information from the insurance company that the insureds needed to get a fair settlement to all parties completed. I am stunned that no counter offers have been approved. Is the company willing to mediate the matter. All courts that I know of either strongly recommend or order mediation. If we can mediate the damages in contest, that will save all parties significant money that will allow the best settlement before incurring significant litigation expense that could better go to resolving the claims. Because we don't have any information on what the insurance company believes is reasonable and its reasons, we can't guess what they need further. Please advise. FHS

Erederick "Rick" Sherman

Frederick "Rick" Sherman 210 South Silver St. Deming, New Mexico 88030 USA Tel. 575-546-8846

fredericksherman@gmail.com www.floridamountains-nm.com [Quoted text hidden]

Barrick, Kimberly <Barrick.Kimberly@aoins.com>
To: Frederick Sherman <fredericksherman@gmail.com>

Tue, Sep 15, 2015 at 1:29 PM

We do not agree to mediate.

Kim Barrick, AIC, SCLA, AINS

Branch Claim Representative

800-338-2939 x7214

F 309-693-0548

barrick.kimberly@aoins.com



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SUMMONS		
District Court: Fifth Judicial	Case Number:	
Lea County, New Mexico	D-506-CV-2015-01102 Judge:	
100 North Main or Box 6-C Lovington, NM 88260 (575) 396-8571	Shoobridge, William G. W.	
Plaintiff: Melvin Smith and Stan Fowler	Defendant Name: Auto-Owners Insurance	
v	Company	
Defendant: Auto-Owners Insurance Company	Address: 6101 Anacapri Blvd Lansing, MI 48917-3999	

TO THE ABOVE NAMED DEFENDANT(S): Take notice that

- A lawsuit has been filed against you. A copy of the lawsuit is attached. The Court issued this Summons.
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- You may wish to consult a lawyer. You may contact the State Bar of New Mexico for help finding a lawyer at www.nmbar.org; 1-800-876-6657; or 1-505-797-6066.

Dated at	Lovington	New Mexico, this 16th	day of	November	, 2015

CLERK OF COURT

By Nora Flores

Attorney for Plaintiff 210 South Silver Ave. Deming, NM 88030-3716

(575) 546-8846 (575) 546-8847 FAX

Frederick H. Shermar

fredericksherman@gmail.com

ORIGINAL: To Be Returned to Clerk of District Court for Filing.

FIFTH JUDICIAL DISTRICT COUNT COUNTY OF LEA STATE OF NEW MEXICO

MELVIN SMITH and STAN FOWLER, Plaintiffs,

v.

FILED IN MY OFFICE DISTRICT COURT CLERK 11/16/2015 4:53:14 PM NELDA CUELLAR Nora Flores

D-506-CV-2015-01102 Judge Shoobridge

AUTO-OWNERS INSURANCE COMPANY, Defendant Insurance Corporation.

CIVIL CASE COVER SHEET The civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Supreme Court of New Mexico is required for the use of the Clerk of Court for the purpose of initiating the civil docket. COMPLETE BOTH SIDES OF THIS FORM AND SIGN THE SECOND PAGE Plaintiff: Defendant: Name: Melvin Smith Name: Auto-Owners Insurance Comapny Address: 252E E McDonald Rd Address 6101 Anacapari Blvd City, State, Zip: Lovington NM 88260 City, State, Zip: Lansing MI 48917-3999 Social Security Number: Social Security Number: Date of Birth: Date of Birth: Phone Number: Phone Number: 800-338-2939 Praintiff's Accomeys (Pinn Name; Address, and Telephone) Detendant's Attorneys (Firm Name, Address, and Telephone SHERMAN & SHERMAN 210 SOUTH SILVER AVE. DEMING, NEW MEXICO 88031-0850 (575) 546-8846 ☐ I do not have an attorney (Pro Se) 图 Initial Pleading □ I am applying for free process Amended/supplemental pleading. Complete the cover sheet ONLY if the parties or Main claims (causes of action) are changed by the new pleading. Place an X in the ONE box in the "Main" column (only one in Main column) which describes your Main claim. Mark all "Other" boxes (you may check more than one) that describes your other claims. MAIN OTHER APPEALS & WRITS APP MAIN OTHER CONTRACT, DEST, PARTNERSHIP **KDM** Admin. Appeal with new trial AAN Breach of Contract KDK Admin. Appeal on the record AAR Breach of Warranty KBW Appeal DR License Susp/Revoc ADL Debt and Money Due **KDM** Appeal fr. lower court. New trial ALN Contract - Equitable Relief KEQ Appeal fr. lower court on record ALR П Contract Injunction KIN License DR Dissolution of Partnership, Joint Venture KKD AWC Certiorari Contract. Wrongful Termination **KWT** Habeas Corpus **AWH** 4 Replevin: Attachment KRA Mandamus. Prohibition **AWM** П Contract Miscellaneous KMA Appeals. Miscellaneous MAIN OTHER AMS STATUTORY VIOLATIONS VSO OTHER REALTY MAIN RES П Fair Labor Standards Act VFL Claim of Lien RCL Insurance Code VIC Claim of Easement. License REL. Statutes Ordinance Violations, Misc. **VFL** Foreclosure REC 0 Securities Act VSA Forfeiture RFF Trade Practices Act VTP Govt.; Endemn, Emin. RGA MAIN OTHER MALPRACTICE, PRODUCT LIABILITY TMP \Box Landlord. Tenant RLT Legal Malpractice TLM Claims of Other Equitable REO Medical Malpractice TMM Quiet Title ROT Other Malpractice TOM Zoning Violation RZ∀ Product Liability TPL Real Estate Miscellaneous Wrongful Death, Product Liability RMS П TWP MAIN OTHER TORTS, AUTO TAU MAIN OTHER **MISCELLANEOUS** MMS Personal Injury, Auto TAL Driver's License Restoration MDL Property Damages, Auto \Box TAP Foreign Judgment MF.J Loss of Consortium TCS Forfeiture MER Suprogation П TSB Private Arbitration MPA Wrongful Death, Auto П Ţì TWA Petition to Marry MPM MAIN OTHER OTHER TORTS TRT Restraining Order MRO Assault, Battery TAB Subpoena Witness MSW Ý **Bad Faith** TBF Workers Comp. Judge/WCA Decision MWC Loss of Consortium TCS Wage and Hours Claim MWH Property Damage TDM Wiretap **MWT** Tort Injunction TIN \Box Name Change MNC Libel. Slander TLS Miscellaneous. Fits nothing else. Specify: MMS H Misrepresentation, Fraud TMR Nuisance TNU \Box Property Damage, Non-Auto TPD Personal Injury, Non-Auto MAIN OTHER OTHER TPI OTH Securities Fraud TSF Corp. Dissol., Shareholder Suits OCD \Box Wrongful Death, Non-Auto TWD Other Damages - not tort, cntrct or statutory ODM No Contract Wrongful TWT Declaratory Relief ODR Tort Miscellaneous TMS **Election Contests** OEC \Box Injunction - Not Contract / Tort OIJ Interpleader OIN Tax Case OTX Workers Comp. (reopen only) **OWC**

Case 2:15-cv-01153-SMV-GBWREDackment 1416 Filed 12/18/15 Page 25 of 28

Place a check mark after the type(s) relief you are seeking for each claim selected on the front of this form,

CODI	RELIEF SOUGHT	APPLIES	TO WHAT	CLAIM:	CODE	RELIEF SOUGHT	APPLIES	TO WHA	Γ CLAIM:
		MAIN	OTHER #1	OTHER #2			MAIN	OTHER #1	OTHER #2
ATF	ATTORNEY FEES		X		LCR	LATE CHARGE RATE		X	1
CST	COST		Х		MED	MEDICAL EXPENSES			
DEP	DEPOSIT AMOUNT				отн	OTHER .			
DMG	DAMAGES	x			PRO	PROPERTY		,	
DSS	DISSOLUTION				PUN	PUNITIVE DAMAGES			
DVP	DIVISION OF PROPERTY				RNT	RENT DUE			
ENF	ENFORCEMNT OF JDGMNT				RPP	RETURN OF PERS, PROP.			
INA	AMT HELD BY INTRPLOR				RPT	AMT OF RENT PER DAY			
INM	INTEREST AMOUNT				TAX	TAX AMOUNT			
INT	INTEREST RATE		10%	15%					
IPP	IMMED. POSS. PREMISES					Relief sought more than \$25,000? Y/N			

INSTRUCTIONS FOR COMPLETING CIVIL CASE COVER SHEET

(Both sides of this form must be completed with every civil case filing)

- Type or print Plaintiff/Petitioner and Defendant/Respondent Name, address, etc., in the space provided. Additional plaintiffs and defendants must be listed below.
- 2. Enter Plaintiff and Defendant Attorneys. If you are a plaintiff without an attorney, check the Pro Se box beneath Plaintiff attorney,
- 3. Check the Initial Pleading box unless this is an Amended or Supplemental Pleading. (If this is an Amended or Supplemental, do not file this form unless the Main claim on your original case is changed.
- If you are asking the court to waive the civil filing fee, check the "I am applying for free process" box. 4.
- You can only have one main claim (or "cause of action"). Find the type of claim that best describes the main claim in your complaint and 5. check the box under Main. If you have other claims, check the box or boxes under Other that best describe(s) your other claims. For example, if you were filing for injuries and damages resulting from an auto accident, you might check the Main box next to "Personal Injury, Auto" and the Other boxes next to "Property Damage, Auto" and "Loss of Consortium".
- Next, turn to the Relief Codes Table (above) and place a check mark under the Main column next to the relief you are seeking for your main 6. claim listed on the Cover Sheet. You may check more than one type of relief for your Main and Other claims. In the example above, if you were seeking medical expenses for your Personal injury, Auto (your "main" claim), you would check the box next to Medical Expenses in the Main column.
- 7. If you are seeking more than \$25,000 for your claims, place a Y (Yes) in the Main or Other columns as appropriate, otherwise place an N (No).

Even if you choose to represent yourself in a claim, you may wish to consult with an attorney to discuss your rights. Court personnel are not authorized to give legal advice.

SELECTION OF CLAIMS AND RELIEF CODES ON THIS FORM ARE FOR COURT DATA-KEEPING PURPOSES ONLY AND HAS NO SUBSTANTIVE EFFECT ON YOUR CASE.

LEAVE ITEM BLANK IF INFORMATION IS CONFIDENTIAL OR UNAS

Person submitting form sign here:

Print Name: FREDERICK H. SHERMAN

Additional Plaintiff(s)

Name:

Address:

City, State, Zip:

Stan Fowler 252E E McDonald Rd

Lovington NM 88260City, State, Zip:

Social Security Number:

Phone:

Additional Plaintiff(s)

Name: Address: City, State, Zip: Social Security Number: Phone:

Additional Defendant(s)

Name: Address:

Social Security Number:

Phone:

Additional Defendant(s)

Name: Address: City, State, Zip: Social Security Number: Phone:

SUMMONS		
District Court: Fifth Judicial	Case Number:	
Lea County, New Mexico	D-506-CV-2015-01102 Judge:	
100 North Main or Box 6-C Lovington, NM 88260 (575) 396-8571	Shoobridge, William G. W.	
Plaintiff: Melvin Smith and Stan Fowler	Defendant Name: Auto-Owners Insurance	
v	Company	
Defendant: Auto-Owners Insurance	FILED IN MY OFFICE Address: 6101 Anacapri BlvdDISTRICT COURT CLER	
Company	Lansing, MI 48917-3999 11/25/2015 8:40:52 AM NELDA CUELLAR	
	Sandy Long	

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Dated atLovington	, New Mexico, this 16th	day of _	November	, 2015
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CLERK OF COURT

By: Mora Hones

Attorney for Plaintiff 210 South Silver Ave. Deming, NM 88030-3716

(575) 546-8846

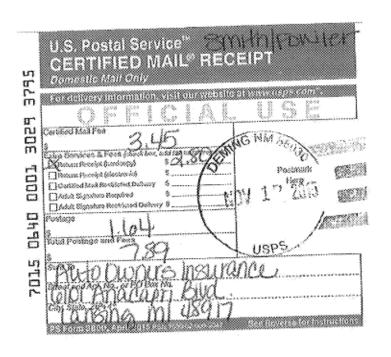
Frederick H. Sherman

(575) 546-8847 FAX

fredericksherman@gmail.com

ORIGINAL: To Be Returned to Clerk of District Court for Filing.

	, RETURN
STA	TE OF NEW MEXICO
COU	NTY OF Luna)\$
lawsu 	ng duly sworn, on oath, state that I am over the age of eighteen [18] years and not a party to this nit, and that I served this Summons in <u>EADN (MI)</u> county on the <u>QUIN</u> day of <u>Vernber</u> , 20 15, by delivering a copy of this summons, with a copy of laint attached, in the following manner: k one box and fill in appropriate blanks.] to the defendant [used when defendant accepts
) X′	copy of summons and complaint or refuses to accept the summons and complaint.] to the defendant by [mail] [courier service] as provided by Rule 1-004 NMRA [used when
•	service is by mail or commercial courier service.] Please See attacked.
	attempting to serve the summons and complaint on the defendant by personal service or by
	or commercial courier service, by delivering a copy of this summons, with a copy of the
	laint attached, in the following manner:
[]	to, a person over fifteen [15] years of age and residing at the
	usual place of abode of defendant
	not presently at place of abode] and by mailing by first class mail to the defendant at
	[insert defendant's last known mailing address] a copy
r 1	of the summons and complaint.
[]	
	business or employment of the defendant and by mailing by first class mail to the
	defendant at [insert defendant's business address]
	and by mailing the summons and complaint by first class mail to the defendant at
r 1	[insert defendant's last known mailing address].
[]	to, an agent authorized to receive service of
r 1	process for defendant
[]	to
	[conservator] [guardian ad litem] of defendant [used
r ı	when defendant is a minor or an incompetent person.]
[]	to [name of person], [title of person authorized to receive service. Use this alternative when the defendant is a corporation or an
	association subject to a suit under a common name, a land grant board of trustees, the State of New Mexico or any political subdivision.]
FFFC	· · · · · · · · · · · · · · · · · · ·
FEES	
	Signature of Fersola Marring Service
	Tille It I Willant
Subse	cribed and sworn to before me this 25 day of \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
OTAH	cribed and sworn to before me this \(\square\) day of \(\lambda \) \(\lambda \) \(\lambda \).
	(and Diehan)
Jis- Ø -	Judge, Notary of Other Officer
UBLK	Authorized to Administer Oath
Mod	onunission Expires:
ア かかごと	within a state of the state of



SENDER: COMPLETE THIS SECTION	CC 11-2/3-15 COMPLETE THIS SECTION ON DELIVERY
Complete Items 1, 2, and 3. Print your name and address on the reverse so that we can return the card to you. Attach this card to the back of the mailplece, or on the front if space permits. Article Addressed to:	A. Signature X Def Mark Addresseo B. Fledervod & Defree Name) C. Date of Delivery D. Is delivery address different from item 1? Yes If YES, enter delivery address below:
AutoConcrelneurance Wol Anacapri Blva Laneing Wi 48917-3999	
9590 9403 0210 5146 8720 49	3. Service Type Adult Signature Adult Signature Restricted Delivery Certified Meil® Cer
	Collect on Delivery Restricted Delivery Collect on Delivery Restricted Delivery Signature Confirmation